

SID MALLORY 2010 RECIPIENT OF *SI SEYMOUR AWARD* FROM THE ASSOCIATION FOR HEALTHCARE PHILANTHROPY

Sid Mallory, MBA, FAHP, of Henderson Mallory Partners was the 2010 recipient of the Association for Healthcare Philanthropy's *Si Seymour Award*. The award, which has been presented annually since 1970, honors a fundraising professional whose career "reflects exemplary standards of excellence in fostering volunteerism and philanthropy," according to AHP.

Mallory, one of the principals in Henderson Mallory Partners, was selected for the award because of his "unstinting support of quality health care for American Communities," according to William C. McGinly, president and CEO of AHP. A former director of philanthropy for nonprofits in Texas and Minnesota, Mallory provides a wide range of fundraising services to clients across the U.S. through his firm, Henderson Mallory Partners. His career includes work with the arts, education, and healthcare organizations.

Henderson Mallory Partners, an Austin-based consulting firm, works with nonprofits to increase the effectiveness of established development programs and helps organizations create new philanthropic foundations and fundraising programs.

AHP is an international organization with more than 4800 members directing philanthropic programs for 2000 non profit health care providers in North America. The AHP *Si Seymour Award* is the highest award the organization bestows, recognizing a trailblazer in the world of philanthropy whose career spanned five decades, from work for the National War Fund in WWII to work for Harvard University and other health and educational groups.